



WPTV

# ORDER

Print Date 09/17/12

Page 1 of 4

Flight Dates **09/15/12-09/21/12**

Contract / Revision      **311123 /**

Original Date / Revision  
09/14/12    09/14/12

Advertiser **Obama / Democrat / Preside**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Product

**Obama for America**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80  
Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep      00:30:00

Estimate #      **1775**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A35+

Rev Codes      POL      POL      CAND

Product Codes PL

Priority          P-1

Advertiser Ref

Primary Account Executive  
Marta Salazar-Perren

| Account Executive    | Order% | Start Date | End Date |
|----------------------|--------|------------|----------|
| Marta Salazar-Perren | 100%   |            |          |

Order Share %      Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          |        |
| UNKWN             | 100%       |        |
| WFGC              | %          |        |
| WFLX              | %          |        |
| WPBF              | %          |        |
| WPEC              | %          |        |
| WPPB              | %          |        |
| WPXP              | %          |        |
| WTCE              | %          |        |
| WTCN              | %          |        |
| WTVX              | %          |        |
| WXEL              | %          |        |

## Order Totals

| Month          | # of Spots | Net Amount         | Gross Amount       | Rating      |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 46         | \$63,438.90        | \$74,634.00        | 0.00        |
| <b>Totals</b>  | <b>46</b>  | <b>\$63,438.90</b> | <b>\$74,634.00</b> | <b>0.00</b> |

## Billing Plan

| Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 08/27/12   | 09/21/12 | 46      | \$63,438.90 | \$74,634.00  |

Hiatus Dates: 09/11/12

|       |      |                   |                 |                      |       |                |         |      |                   |             |     |               | Totals |            |
|-------|------|-------------------|-----------------|----------------------|-------|----------------|---------|------|-------------------|-------------|-----|---------------|--------|------------|
| Ln    | Ch   | Start             | End             | Inventory Code       | Break | Start/End Time | Days    | Len  | Spots             | Rate        | Pri | Rtg Type      | Spots  | Amount     |
| N 1   | WPTV | 09/15/12          | 09/21/12        | M-F 5-6a<br>M-F 5-6a | CM    | 5-6a           | MTWTF-- | 1:00 | 2                 | \$500.00    | P-1 | 0.00 NM       | 2      | \$1,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/15/12          | 09/21/12        | MTWTF--              |       |                |         |      | 2                 | \$500.00    |     | 0.00          |        |            |
| N 2   | WPTV | 09/15/12          | 09/21/12        | M-F 6-7a<br>M-F 6-7a | CM    | 6-7a           | MTWTF-- | 1:00 | 2                 | \$1,450.00  | P-1 | 0.00 NM       | 2      | \$2,900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |            |
| Week: |      | 09/15/12          | 09/21/12        | MTWTF--              |       |                |         |      | 2                 | \$1,450.00  |     | 0.00          |        |            |
| N 3   | WPTV | 09/15/12          | 09/21/12        |                      | CM    | 7-9a           | MTWTF-- | 1:00 | 2                 | \$800.00    | P-3 | 0.00 NM       | 2      | \$1,600.00 |



**WPTV**

Print Date: 09/17/12

Page 2 of 4

Contract / Revision    **311123**    Flight Dates **09/15/12-09/21/12**

Hiatus Dates    Hiatus Dates: 09/11/12

Original Date / Revision    09/14/12/    09/14/12

Order Sep    00:30:00

Advertiser    **Obama / Democrat / Presid**    Product **Obama for America**

Estimate #    **1775**

| Ln   | Ch   | Start             | End             | Inventory Code                            | Break | Start/End Time | Days    | Len  | Spots             | Rate        | Pri | Rtg           | Type | Totals |            |
|------|------|-------------------|-----------------|---|-------|----------------|---------|------|-------------------|-------------|-----|---------------|------|--------|------------|
|      |      |                   |                 |   |       |                |         |      |                   |             |     |               |      | Spots  | Amount     |
|      |      |                   |                 | M-F 7-9a<br>M-F 7-9a                      |       |                |         |      |                   |             |     |               |      |        |            |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 2                 | \$800.00    |     | 0.00          |      |        |            |
| N 4  | WPTV | 09/15/12          | 09/21/12        | Sa 7-8a<br>Sa 7-8a                        | CM    | 7-8a           | -----S- | 1:00 | 1                 | \$900.00    | P-1 | 0.00          | NM   | 1      | \$900.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | -----S-                                   |       |                |         |      | 1                 | \$900.00    |     | 0.00          |      |        |            |
| N 5  | WPTV | 09/15/12          | 09/21/12        | Su 7-8a<br>Su 7-8a                        | CM    | 7-8a           | -----S  | 1:00 | 1                 | \$550.00    | P-1 | 0.00          | NM   | 1      | \$550.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | -----S                                    |       |                |         |      | 1                 | \$550.00    |     | 0.00          |      |        |            |
| N 6  | WPTV | 09/15/12          | 09/21/12        | M-F 9-10a<br>M-F 9-10a                    | CM    | 9-10a          | MTWTF-- | 1:00 | 2                 | \$800.00    | P-1 | 0.00          | NM   | 2      | \$1,600.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 2                 | \$800.00    |     | 0.00          |      |        |            |
| N 7  | WPTV | 09/15/12          | 09/21/12        | M-F 10-11a<br>M-F 10-11a                  | CM    | 10-11a         | MTWTF-- | 1:00 | 2                 | \$650.00    | P-1 | 0.00          | NM   | 2      | \$1,300.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 2                 | \$650.00    |     | 0.00          |      |        |            |
| N 8  | WPTV | 09/15/12          | 09/21/12        | M-F 11-12n<br>M-F 11-12n                  | CM    | 11a-12p        | MTWTF-- | 1:00 | 1                 | \$270.00    | P-3 | 0.00          | NM   | 1      | \$270.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 1                 | \$270.00    |     | 0.00          |      |        |            |
| N 9  | WPTV | 09/15/12          | 09/21/12        | M-F 12p NEWS<br>M-F 12n-1p                | CM    | 12-1p          | MTWTF-- | 1:00 | 3                 | \$250.00    | P-3 | 0.00          | NM   | 3      | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 3                 | \$250.00    |     | 0.00          |      |        |            |
| N 10 | WPTV | 09/15/12          | 09/21/12        | M-F 1-2p<br>M-F 1-2p                      | CM    | 1-2p           | MTWTF-- | 1:00 | 2                 | \$232.00    | P-3 | 0.00          | NM   | 2      | \$464.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 2                 | \$232.00    |     | 0.00          |      |        |            |
| N 11 | WPTV | 09/15/12          | 09/21/12        | Sa 8-10a<br>Sa 8-10a                      | CM    | 8-10a          | -----S- | 1:00 | 1                 | \$1,100.00  | P-1 | 0.00          | NM   | 1      | \$1,100.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | -----S-                                   |       |                |         |      | 1                 | \$1,100.00  |     | 0.00          |      |        |            |
| N 12 | WPTV | 09/15/12          | 09/21/12        | Thursday Prime A<br>SNL Spcl/Up all night | CM    | 8-9p           | ---T--- | 1:00 | 2                 | \$1,500.00  | P-3 | 0.00          | NM   | 2      | \$3,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | ---T---                                   |       |                |         |      | 2                 | \$1,500.00  |     | 0.00          |      |        |            |
| N 13 | WPTV | 09/15/12          | 09/21/12        | M-F 4p-5p<br>M-F 4p-5p                    | CM    | 4-5p           | MTWTF-- | 1:00 | 1                 | \$550.00    | P-3 | 0.00          | NM   | 1      | \$550.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 1                 | \$550.00    |     | 0.00          |      |        |            |
| N 14 | WPTV | 09/15/12          | 09/21/12        | M-F 5-530p<br>M-F 5-530p                  | CM    | 5-530p         | MTWTF-- | 1:00 | 2                 | \$3,200.00  | FX  | 0.00          | NM   | 2      | \$6,400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 2                 | \$3,200.00  |     | 0.00          |      |        |            |
| N 15 | WPTV | 09/15/12          | 09/21/12        | M-F 530-6p<br>M-F 530-6p                  | CM    | 530-6p         | MTWTF-- | 1:00 | 2                 | \$3,200.00  | FX  | 0.00          | NM   | 2      | \$6,400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
|      |      | Week: 09/15/12    | 09/21/12        | MTWTF--                                   |       |                |         |      | 2                 | \$3,200.00  |     | 0.00          |      |        |            |



**WPTV**

Print Date: 09/17/12

Page 3 of 4

Contract / Revision    **311123**    Flight Dates **09/15/12-09/21/12**

Hiatus Dates    Hiatus Dates: 09/11/12

Original Date / Revision    09/14/12/    09/14/12

Order Sep    00:30:00

Advertiser    **Obama / Democrat / Presid**    Product **Obama for America**

Estimate #    **1775**

| Ln    | Ch   | Start             | End             | Inventory Code                | Break | Start/End Time             | Days    | Len  | Spots             | Rate        | Pri | Rtg           | Type | Totals |             |
|-------|------|-------------------|-----------------|-------------------------------|-------|----------------------------|---------|------|-------------------|-------------|-----|---------------|------|--------|-------------|
|       |      |                   |                 |                               |       |                            |         |      |                   |             |     |               |      | Spots  | Amount      |
| N 15  | WPTV | 09/15/12          | 09/21/12        | M-F 530-6p<br>M-F 530-6p      | CM    | 530-6p                     | MTWTF-- | 1:00 | 2                 | \$3,200.00  | FX  | 0.00          | NM   | 2      | \$6,400.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | MTWTF--                       |       |                            |         |      | 2                 | \$3,200.00  |     | 0.00          |      |        |             |
| N 16  | WPTV | 09/15/12          | 09/21/12        | M-F 6-630p<br>M-F 6-630p      | CM    | 6-630p                     | MTWTF-- | 1:00 | 3                 | \$3,600.00  | FX  | 0.00          | NM   | 3      | \$10,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | MTWTF--                       |       |                            |         |      | 3                 | \$3,600.00  |     | 0.00          |      |        |             |
| N 17  | WPTV | 09/15/12          | 09/21/12        | M-F 630-7p<br>M-F 630-7p      | CM    | 630-7p                     | MTWTF-- | 1:00 | 2                 | \$6,000.00  | FX  | 0.00          | NM   | 2      | \$12,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | MTWTF--                       |       |                            |         |      | 2                 | \$6,000.00  |     | 0.00          |      |        |             |
| N 18  | WPTV | 09/15/12          | 09/21/12        | Sa 6p<br>Sa 6p                | CM    | 6-630p                     | -----S- | 1:00 | 1                 | \$1,700.00  | FX  | 0.00          | NM   | 1      | \$1,700.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | -----S-                       |       |                            |         |      | 1                 | \$1,700.00  |     | 0.00          |      |        |             |
| N 19  | WPTV | 09/15/12          | 09/21/12        | Su 6p<br>Su 6p                | CM    | 6-630p                     | -----S  | 1:00 | 1                 | \$1,700.00  | FX  | 0.00          | NM   | 1      | \$1,700.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | -----S                        |       |                            |         |      | 1                 | \$1,700.00  |     | 0.00          |      |        |             |
| N 20  | WPTV | 09/15/12          | 09/21/12        | M-F 7-730p<br>M-F 7-730p      | CM    | 7-730p                     | MTWTF-- | 1:00 | 1                 | \$1,900.00  | FX  | 0.00          | NM   | 1      | \$1,900.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | MTWTF--                       |       |                            |         |      | 1                 | \$1,900.00  |     | 0.00          |      |        |             |
| N 21  | WPTV | 09/15/12          | 09/21/12        | M-F 730-8p<br>M-F 730-8p      | CM    | 730-8p                     | MTWTF-- | 1:00 | 1                 | \$1,900.00  | FX  | 0.00          | NM   | 1      | \$1,900.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | MTWTF--                       |       |                            |         |      | 1                 | \$1,900.00  |     | 0.00          |      |        |             |
| N 22  | WPTV | 09/15/12          | 09/21/12        | Sa 7-8P<br>Sa 7-8P            | CM    | 7-8p                       | -----S- | 1:00 | 1                 | \$1,000.00  | FX  | 0.00          | NM   | 1      | \$1,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | -----S-                       |       |                            |         |      | 1                 | \$1,000.00  |     | 0.00          |      |        |             |
| N 23  | WPTV | 09/15/12          | 09/21/12        | Tuesday Prime C<br>parenthood | CM    | 10-11p                     | -T----- | 1:00 | 1                 | \$3,000.00  | P-3 | 0.00          | NM   | 1      | \$3,000.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | -T-----                       |       |                            |         |      | 1                 | \$3,000.00  |     | 0.00          |      |        |             |
| N 24  | WPTV | 09/15/12          | 09/21/12        | Friday Prime A<br>alma awars  | CM    | 8-9p                       | ----F-- | 1:00 | 1                 | \$1,200.00  | P-3 | 0.00          | NM   | 1      | \$1,200.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | ----F--                       |       |                            |         |      | 1                 | \$1,200.00  |     | 0.00          |      |        |             |
| N 25  | WPTV | 09/15/12          | 09/21/12        | NFL Pregame<br>NFL Pregame    | CM    | 4-10p<br>(7:00 PM-8:15 PM) | -----S  | 1:00 | 1                 | \$1,800.00  | P-3 | 0.00          | NM   | 1      | \$1,800.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | -----S                        |       |                            |         |      | 1                 | \$1,800.00  |     | 0.00          |      |        |             |
| N 26  | WPTV | 09/15/12          | 09/21/12        | M-F 11-1135p<br>M-F 11-1135p  | CM    | 11-1135p                   | MTWTF-- | 1:00 | 2                 | \$1,200.00  | P-3 | 0.00          | NM   | 2      | \$2,400.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week: |      | 09/15/12          | 09/21/12        | MTWTF--                       |       |                            |         |      | 2                 | \$1,200.00  |     | 0.00          |      |        |             |
| N 27  | WPTV | 09/15/12          | 09/21/12        | Sa 11-1130P<br>Sa 11-1130p    | CM    | 11-1130p                   | -----S- | 1:00 | 1                 | \$2,800.00  | FX  | 0.00          | NM   | 1      | \$2,800.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>               |       |                            |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |



**WPTV**

Print Date: 09/17/12

Page 4 of 4

Contract / Revision    **311123**    Flight Dates **09/15/12-09/21/12**

Hiatus Dates    Hiatus Dates: 09/11/12

Original Date / Revision    09/14/12/    09/14/12

Order Sep    00:30:00

Advertiser    **Obama / Democrat / Presid**    Product **Obama for America**

Estimate #    **1775**

|        |      |                   |                 |   |       |                |         |      |                   |             |     |               |      | Totals |             |
|--------|------|-------------------|-----------------|---|-------|----------------|---------|------|-------------------|-------------|-----|---------------|------|--------|-------------|
| Ln     | Ch   | Start             | End             | Inventory Code                                  | Break | Start/End Time | Days    | Len  | Spots             | Rate        | Pri | Rtg           | Type | Spots  | Amount      |
| N27    | WPTV | 09/15/12          | 09/21/12        | Sa 11-1130P<br>Sa 11-1130p                      | CM    | 11-1130p       | -----S- | 1:00 | 1                 | \$2,800.00  | FX  | 0.00          | NM   | 1      | \$2,800.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 09/15/12          | 09/21/12        | -----S-   |       |                |         |      | 1                 | \$2,800.00  |     | 0.00          |      |        |             |
| N28    | WPTV | 09/15/12          | 09/21/12        | Su 1130p-1205a after NEM<br>1130p-12x After NFL |       | 1130p-1205a    | -----S  | 1:00 | 1                 | \$1,200.00  | P-3 | 0.00          | NM   | 1      | \$1,200.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 09/15/12          | 09/21/12        | -----S  |       |                |         |      | 1                 | \$1,200.00  |     | 0.00          |      |        |             |
| N29    | WPTV | 09/15/12          | 09/21/12        | Sa 1130p-1a<br>Sa 1130p-1a                      | CM    | 1130p-1a       | -----S- | 1:00 | 1                 | \$1,450.00  | P-1 | 0.00          | NM   | 1      | \$1,450.00  |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 09/15/12          | 09/21/12        | -----S-   |       |                |         |      | 1                 | \$1,450.00  |     | 0.00          |      |        |             |
| N30    | WPTV | 09/15/12          | 09/21/12        | M-F 1135p-1235a<br>M-F 1135p-1235a              | CM    | 1135p-1235a    | MTWTF-- | 1:00 | 1                 | \$550.00    | P-1 | 0.00          | NM   | 1      | \$550.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 09/15/12          | 09/21/12        | MTWTF--   |       |                |         |      | 1                 | \$550.00    |     | 0.00          |      |        |             |
| N31    | WPTV | 09/15/12          | 09/21/12        | M-F 1235-135a<br>M-F 1235-135a                  | CM    | 1235-0135a     | MTWTF-- | 1:00 | 1                 | \$450.00    | FX  | 0.00          | NM   | 1      | \$450.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                |         |      | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |
| Week:  |      | 09/15/12          | 09/21/12        | MTWTF--   |       |                |         |      | 1                 | \$450.00    |     | 0.00          |      |        |             |
| Totals |      |                   |                 |   |       |                |         |      |                   |             |     |               |      | 46     | \$74,634.00 |